



WMBD Call to the Bullpen Giveaway Official Rules

CONTEST: Beginning April 5, 2010 and running thru the entire Major League Baseball Season, 1470 WMBD will conduct the Call to the Bullpen Giveaway.

CONTEST: 1470 WMBD is Central Illinois radio home for St. Louis Cardinals Baseball. Each time the St. Louis Cardinals call for a relief pitcher, caller number 5 at 309-685-1470 will win a Bluetooth headset from The Digital Store at 222 W. Camp Street in East Peoria.

PRIZE: Each Call to the Bullpen winner will receive a certificate good for a free Bluetooth headset from the Digital Store at 222 W. Camp Street in East Peoria. The value of this prize is \$20.00.

ODDS OF WINNING: The odds of winning will vary based on the number of contest participants.

ELIGIBILITY: Employees, immediate family members and household members of JMP Radio Group LLC and employees of all other media outlets are not eligible to enter. Also, employees, immediate family members and household members of the Little Caesars Pizza are not eligible to enter. **Participants must be 18 years to older to win this contest.** 1470 WMBD reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. 1470 WMBD reserves the right to disqualify any contestant if 1470 WMBD deems the contest rules were not followed. 1470 WMBD reserves the right to enforce the following: No contest winners whether they are on-air or off, shall be allowed to win more than once inside a 30 day period. Any person who has won any contest on 1470 WMBD is again eligible to win another contest only after 30 days have passed since their previous win. This includes all contests pertaining to the station. A person will be allowed to register for a consecutive contest as long as the winning dates are 30 days apart. Each person is limited to one qualification per contest. 1470 WMBD contests are void when and where prohibited by law.

PRIZES: All prizes awarded through 1470 WMBD are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. 1470 WMBD reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by 1470 WMBD must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests. All prizes designated for pick up at the 1470 WMBD studios must be picked up during regular business hours at 331 Fulton Street, Suite 1200, Peoria, Illinois.

RELEASE: 1470 WMBD and / or sponsor participating in a contest on 1470 WMBD may require a release form to be completed by the winner. Upon accepting any contest prize from 1470 WMBD or sponsor participating in a contest on 1470 WMBD, winner releases 1470 WMBD and any and all sponsors of any liability or further claims. 1470 WMBD may use voice recordings to prevent contest fraud.

1470 WMBD cannot be held liable or responsible for any telephone, cell phone, or computer failures, malfunctions or irregularities during a contest. 1470 WMBD is not liable for any lost or stolen entries, prizes or contest information. The decision of the judge is final. **All winners are responsible for reporting and paying taxes on prizes received.** All entrants agree to grant 1470 WMBD unlimited use of their name, voice, picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

IDENTIFICATION: In order for a winner to claim a prize, 1470 WMBD requires picture identification. 1470 WMBD may require any or all of the following: driver's license, state ID, passport and / or birth certificate. 1470 WMBD reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. 1470 WMBD requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. 1470 WMBD may disqualify a contestant immediately upon learning the contestant has responded with false information.

CHANGE: With regard to this or any of its other contests, 1470 WMBD, in its sole discretion, reserves the right to 1) change the applicable rules and/or procedures, and 2) change the applicable dates and/or duration. In the event of any dispute pertaining to this contest, the decision of 1470 WMBD management is final.